

**FOOD BANK**  
NORTHEAST LOUISIANA

MEMBER OF  
**FEEDING AMERICA**

# Empty Bowls 2024

## SPONSORSHIP GUIDE





*About*

## EMPTY BOWLS

Saturday, April 6, 2024 from 11-1 PM at the Monroe Civic Center.

Empty Bowls is a unique fundraising event where artists come together to craft and donate hundreds of bowls to raise funds for our neighbors struggling with hunger.

With the price of an event ticket, guests can choose a beautiful bowl to take home as a reminder of all the empty bowls in our community. They will also enjoy delicious food from local restaurants, live music, art and more!

All proceeds from the event benefit the Food Bank of Northeast Louisiana.





*About*

## THE FOOD BANK

In Northeast Louisiana, over 54,000 people are food insecure, and over 20,000 of those are children. The Food Bank of Northeast Louisiana is the largest hunger-relief organization in the region, providing the equivalent of almost 6 million meals annually to those facing hunger in 12 parishes.

This impact is made possible through the generosity of our supporters, volunteers, food donors and community distribution partners.

Our Vision: a strong, caring community that ensures no one in Northeast Louisiana goes hungry.

# Sponsorship LEVELS

\$10,000

## 'TIL NO ONE IS HUNGRY Presenting Sponsor

- High visibility as the Empty Bowls “presenting sponsor”
- Corporate name/logo on all materials including flyers, press releases
- Corporate name/logo featured on the Food Bank’s website ([www.foodbanknela.org](http://www.foodbanknela.org)); Facebook and Instagram
- Corporate name/logo in the Food Bank of NELA newsletter (reaches over 5,000 individuals)
- Corporate name/logo on event banner and signage
- 15 tickets to the event
- HELPS PROVIDE 45,000 MEALS TO FAMILIES IN NEED

\$5,000

## BOWLS OF HOPE SPONSOR (UNLIMITED)

- Corporate name/logo on flyers, press releases
- Corporate name/logo featured on the Food Bank’s website ([www.foodbanknela.org](http://www.foodbanknela.org)); Facebook and Instagram
- Corporate name/logo in the Food Bank of NELA newsletter (reaches over 5,000 individuals)
- Corporate name/logo on event signage
- 10 tickets to the event
- HELPS PROVIDE 22,500 MEALS TO FAMILIES IN NEED

# Sponsorship LEVELS

\$2,500

## FULL PLATES SPONSOR (unlimited)

- Corporate name/logo on flyers
- Corporate name/logo featured on the Food Bank's website ([www.foodbanknela.org](http://www.foodbanknela.org)); Facebook and Instagram
- Corporate name/logo in the Food Bank of NELA newsletter (reaches over 5,000 individuals)
- Corporate name/logo on event signage
- 8 tickets to the event
- HELPS PROVIDE 11,250 MEALS TO FAMILIES IN NEED

\$1,500

## CUPS OF LOVE SPONSOR (unlimited)

- Corporate name/logo featured on the Food Bank of Northeast Louisiana's website ([www.foodbanknela.org](http://www.foodbanknela.org)); Facebook and Instagram
- Corporate name in the Food Bank of NELA newsletter (reaches over 5,000 individuals)
- Corporate name/logo on event signage
- 6 tickets to the event
- HELPS PROVIDE 6,750 MEALS TO FAMILIES IN NEED



# Sponsorship LEVELS

\$500

## TASTE OF JOY SPONSOR (unlimited)

- Corporate name/logo featured on Facebook and Instagram
- Corporate name in the Food Bank of NELA newsletter (reaches over 5,000 individuals)
- Corporate name/logo on event signage
- 4 tickets to the event
- HELPS PROVIDE 1,500 MEALS TO FAMILIES IN NEED

\$250

## SPOONFUL OF COMFORT SPONSOR (unlimited)

- Corporate name/logo featured on Facebook and Instagram
- Corporate name/logo on event signage
- 2 tickets to the event
- HELPS PROVIDE 750 MEALS TO FAMILIES IN NEED

## TO RESERVE YOUR SPONSORSHIP LEVEL

Mail or Email the Enclosed Form To:

Sarah Hoffman

Food Bank of Northeast Louisiana

4600 Central Ave., Monroe, LA 71203

shoffman@fbnela.org | P: 318-322-3567





# Thank YOU

Your support of the Food Bank through our Empty Bowls event not only makes a tremendous difference in the lives of our neighbors who face hunger, but also has a positive impact on the overall wellness of our entire community!

## Contact Us

318-322-3567

[info@fbnela.org](mailto:info@fbnela.org)

Organization: [foodbanknela.org](http://foodbanknela.org)

Event: [emptybowlsnela.com](http://emptybowlsnela.com)

4600 Central Ave., Monroe LA 71203





# 2024 EMPTY BOWLS EVENT SPONSORSHIP AGREEMENT

4600 Central Ave., Monroe, LA 71203 318-322-3567  
www.foodbanknela.org



The Food Bank of Northeast Louisiana thanks you for your generosity and support as a sponsor for our Empty Bowls event on Saturday, April 6, 2024. The following agreement serves as a contract for your sponsorship:

DATE: \_\_\_\_\_

SPONSOR NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

SPONSORSHIP LEVEL PLEDGE: (Refer to sponsorship package for terms of each sponsorship level)

|  |                  |
|--|------------------|
| 'TIL NO ONE IS HUNGRY PRESENTING SPONSOR | <b>\$ 10,000</b> |
| BOWLS OF HOPE SPONSOR                    | <b>\$ 5,000</b>  |
| FULL PLATES SPONSOR                      | <b>\$ 2,500</b>  |
| CUPS OF LOVE SPONSOR                     | <b>\$ 1,500</b>  |
| TASTE OF JOY SPONSOR                     | <b>\$ 500</b>    |
| SPOONFUL OF COMFORT SPONSOR              | <b>\$ 250</b>    |
| OTHER                                    | <b>\$ _____</b>  |

Please provide your logo for marketing purposes to: shoffman@fbnela.org

PAYMENT TERMS: (Mail checks payable to Food Bank of NELA with this form to address above)

- PAYMENT ENCLOSED                       \_\_\_\_\_ PAYMENT BY 3/8/2024
- PLEASE SEND INVOICE                       \_\_\_\_\_ PAYMENT IN FULL BY 3/29/2024

SPONSOR SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

FOOD BANK SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_